Website review thevastrafashion.com

Generated on April 07 2026 11:37 AM

The score is 37/100

SEO Content

✓	Title	The Vastra Fashion **Length : 18** Perfect, your title contains between 10 and 70 characters.
✗	Description	 **Length : 0** Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
✗	Keywords	 Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✗	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
•	Headings	**H1** 0 · **H2** 9 · **H3** 0 · **H4** 6 · **H5** 0 · **H6** 0
✗	Images	We found 6 images on this web page. 3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
✗	Text/HTML Ratio	Ratio : **3%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✓	Flash	Perfect, no Flash content has been detected on this page.

SEO Content

	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 2 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 50% Internal Links 50%

In-page links

Anchor	Type	Juice
220 captures	Internal	Passing Juice
Alexa Internet	External	Passing Juice

SEO Keywords

	Keywords Cloud	starting donating internet been flowing crawl crawls data web alexa

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
alexa	4	✖	✖	✖	✖

Keywords Consistency

internet	4	✖	✖	✖	✖
data	4	✖	✖	✖	✖
web	4	✖	✖	✖	✖
crawls	2	✖	✖	✖	✖

Usability

●	Url	Domain : thevastrafashion.com Length : 20
✔	Favicon	Great, your website has a favicon.
✔	Printability	Great. We have found a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 0 Warnings : 0
✖	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✔	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
●	Speed Tips	✔ Excellent, your website doesn't use nested tables.

Document

✖	Too bad, your website is using inline styles.
✖	Too bad, your website has too many CSS files (more than 4).
✖	Too bad, your website has too many JS files (more than 6).
✔	Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	✖ Apple Icon
		✔ Meta Viewport Tag
		✔ Flash content

Optimization

	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://thevastrafashion.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.