



Website review mkdabbawala.com

Generated on April 07 2026 16:21 PM

The score is 51/100







SEO Content

| | Title | Mast Kalandar Dabbawala, Order Online for Home Delivery Length : 55 Perfect, your title contains between 10 and 70 characters. | | | | | | | | | | | | |
|----|--------------------|--|----|----|----|----|----|----|---|---|---|---|---|---|
| | Description | Mast Kalandar delivers Healthy Fresh Meals and Dabbas in Bangalore, Pune, Hyderabad and Chennai. Mast Kalandar's Menu is updated on a daily basis Length : 145 Great, your meta description contains between 70 and 160 characters. | | | | | | | | | | | | |
| | Keywords | Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords. | | | | | | | | | | | | |
| | Og Meta Properties | This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them. | | | | | | | | | | | | |
| | Headings | <table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> | H1 | H2 | H3 | H4 | H5 | H6 | 0 | 0 | 0 | 0 | 0 | 0 |
| H1 | H2 | H3 | H4 | H5 | H6 | | | | | | | | | |
| 0 | 0 | 0 | 0 | 0 | 0 | | | | | | | | | |
| | Images | We found 14 images on this web page. 12 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images. | | | | | | | | | | | | |
| | Text/HTML Ratio | Ratio : 1% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content. | | | | | | | | | | | | |
| | Flash | Perfect, no Flash content has been detected on this page. | | | | | | | | | | | | |
| | | | | | | | | | | | | | | |

SEO Content

| | | |
|--|--------|--|
|  | Iframe | Great, there are no Iframes detected on this page. |
|--|--------|--|


SEO Links

| | | |
|--|-------------------------|--|
|  | URL Rewrite | Good. Your links looks friendly! |
|  | Underscores in the URLs | Perfect! No underscores detected in your URLs. |
|  | In-page links | We found a total of 3 links including 0 link(s) to files |
|  | Statistics | External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100% |

In-page links

| Anchor | Type | Juice |
|--------------------------------------|----------|---------------|
| Order Online | Internal | Passing Juice |
| Our food love story | Internal | Passing Juice |
| Chef Cheeku's Corner | Internal | Passing Juice |

SEO Keywords

| | | |
|--|----------------|--|
|  | Keywords Cloud | home chef online delivery every love dabbawala food story order |
|--|----------------|--|

Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|---------|---------|-------|----------|-------------|----------|
|---------|---------|-------|----------|-------------|----------|

Keywords Consistency

| | | | | | |
|-----------|---|--|--|--|--|
| order | 4 | | | | |
| food | 3 | | | | |
| every | 3 | | | | |
| dabbawala | 2 | | | | |
| online | 2 | | | | |


Usability

| | | |
|--|--------------|---|
| | Url | Domain : mkdabbawala.com Length : 15 |
| | Favicon | Great, your website has a favicon. |
| | Printability | We could not find a Print-Friendly CSS. |
| | Language | Good. Your declared language is en. |
| | Dublin Core | This page does not take advantage of Dublin Core. |


Document

| | | |
|--|-----------------|--|
| | Doctype | HTML 5 |
| | Encoding | Perfect. Your declared charset is UTF-8. |
| | W3C Validity | Errors : 0 Warnings : 0 |
| | Email Privacy | Great no email address has been found in plain text! |
| | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |




Document

| | | |
|--|------------|--|
|  | Speed Tips | <ul style="list-style-type: none">✓ Excellent, your website doesn't use nested tables.✗ Too bad, your website is using inline styles.✓ Great, your website has few CSS files.✓ Perfect, your website has few JavaScript files.✓ Perfect, your website takes advantage of gzip. |
|--|------------|--|

Mobile

| | | |
|--|---------------------|--|
|  | Mobile Optimization | <ul style="list-style-type: none">✗ Apple Icon✓ Meta Viewport Tag✓ Flash content |
|--|---------------------|--|

Optimization

| | | |
|--|-------------|--|
|  | XML Sitemap | <p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p> |
|  | Robots.txt | <p>http://mkdabbawala.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p> |
|  | Analytics | <p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p> |